



## *New Bethany Ministries' 27<sup>th</sup> Annual Souper Day 2018*

Dear Friends,

It is our pleasure to invite you to New Bethany Ministries' 27th Annual Souper Day Luncheon, to be held on Tuesday, October 16th at 12:00PM at the Event Center at Blue. At this year's event, we will be joined by Keynote speaker Timothy S Fallon CEO, PBS Channel 39, and participants in our programs.

As New Bethany Ministries has done for 33 years, we maintain and expand our programming in response to local need while staying true to our mission. Over our many years of operation, we have helped over 100,000 of our neighbors. Since 2017, we have added the phrase "Everyone Matters" to our identity, as a reminder of our mission to provide basic services with dignity and respect to the hungry, homeless, poor, and mentally ill of the Lehigh Valley without judgment.

In keeping with our desire to improve the health of all we serve, we increased the distribution of fresh produce, began quarterly nutritional counseling classes, established more partnerships with local farmers, grew our first garden, and participated in a free farmers' market. We also continued to provide primary medical care through our partnership with LVHN's Street medicine program and other providers of medical care and education. In 2018, we opened our new choice food pantry available to everyone in the Lehigh Valley and our Center for Community Partnerships where counseling, job searches, financial literacy classes and other educational courses are beginning to take place.

We are able to provide these programs thanks to the generosity of all of you. We hope that you will be able to join us at our 27th Annual Souper Day fundraising event and consider partnering with us to sustain our mission (please see partnership information attached). Souper Day is a celebration of the people we serve as well as the volunteers, donors, Board members, and staff that make it all possible. We look forward to seeing on **Tuesday, October 16th, 12:00 PM**, at the Event Center at Blue. **Thanks to the generosity of the Event Center, 100% of the dollars donated go directly to fund our programs and make it possible for us to continue our mission.**

On behalf of the board, staff and all those we serve, our most sincere thanks to all who share their time, talents, and treasures with New Bethany Ministries.

Best wishes—

Richard Hooper

Robert Price

&

Souper Day Co-Chairs/Board of Directors



**EveryOne Matters**

