



## Welcome to the 2019 SouthSide Chili Cook-Off Competition

Saturday: April 27<sup>th</sup>, 11am-4pm

Chili judging 12pm – 3pm / Deadline to Register: Friday, March 22<sup>nd</sup>

We're so happy you've decided to join us this year, and look forward to working with you before, during and after the Festival. Please read the following carefully. The following paperwork must be completed and returned by Friday, March 22<sup>nd</sup>. Please call us if you need any help with your paperwork! You will need to fill out the following and submit them to Missy or Mike:

- 2019 Registration Form
- Special Event Vendor Application
- A copy of your Workman's Compensation Certificate
- A copy of your General Liability Insurance listing: "The City of Bethlehem, it's officers and employees, and The Bethlehem Economic Development Corporation" as additionally insured. **\*Please include The Bethlehem Parking Authority as additionally insured (as well) if you are serving chili in a parking lot**

### **If you are serving chili outside & YOU DO NOT OWN YOUR PROPERTY: –**

- You must give us a letter or email from your landlord stating they are ok with you serving chili outside of their property

If you are serving chili outside – Please let us know where and Missy or Mike will create a map with your application. You do not need to do this.

Please return all these items to us no later than Friday, March 22<sup>nd</sup>. We will deliver them to the City's Permit department for you.

### **FEES:**

The City's Permit Department will call you when your permit to participate is ready. At that time, you may need to pay the following fees:

- ONE DAY HEALTH PERMIT - \$26.00
- FIRE REVIEW FEE of \$15.00
- FIRE INSPECTION FEE of \$35.00
- PUBLIC RIGHT OF WAY FEE of \$100.00

If you have any questions or need assistance, please contact [missy@southsideartsdistrict.com](mailto:missy@southsideartsdistrict.com) or call 484-892-0395. Completed forms can also be submitted to this email or dropped off at the SouthSide Arts District Office at 324 South New Street.

### **Festival Summary:**

Prepare your taste buds for a Chili Challenge like no other at the SouthSide Arts District's Spring on the SouthSide Community Festival & Chili Cook-Off. Entering our 24th year on Saturday, April 27th we are welcoming over 20 competing chilies to contend for the Title of People's Choice Best Chili and the Celebrity Judge's Top Choice! With live art demonstrations, free crafts for the kids, live music and 2 NEW BEER GARDENS – there's something for every family member at Spring on the SouthSide. Bring your Musikfest Mug for a special Mug Refill, and all new this year – the ULTIMATE CHILI PASSPORT – giving guests the opportunity to try all 20+ chilis! Don't forget to stop by Cops 'n' Kids Celebration of Reading at Northampton Community College and Homebase Skateshop's HOT PEPPER eating contest – where only the strong survive! Join us on the SouthSide's Greenway as we say goodbye to Old Man Winter and hello to Spring!

### **Festival Schedule:**

#### **11am - 3pm – Cops 'N' Kids Celebration of Reading**

Cops 'N' Kids 13th Annual Celebration of Reading and the Arts & Sciences

What: Free entertainment, free books, free food, crafts, science experiments and more!

Where: Northampton Community College Fowler Family SouthSide Center at 511 E. Third Street

#### **11am – 4pm – Chili Cook Off Celebration**

Chili Tastings will be stationed throughout the shops and restaurants of 3rd and 4th Streets!

Pick up your passport at the registration booth located on the Greenway between Adams & New Streets.

What: Enjoy 10 tastings and vote for your favorite chili. Enjoy live music, sidewalk sales, live art demonstrations, vendors on the Greenway, and FREE crafts for the kids! NEW this year – the ULTIMATE CHILI PASSPORT – giving you access to try all the Chili Competitors that day for \$18!

#### **12pm – 5pm – 2 NEW BEER GARDENS at Molly's Irish Grille and Bonn Place Brewing**

Two new Beer Gardens will be added to the festival this year! Molly's Irish Grille & Sports Pub will be hosting their Beer Garden outside of their location on 4th & New Streets. And Bonn Place Brewing, along with other brewers & spirits will be hosting their Beer Garden outside of Bonn at Mechanic and Taylor streets! Be sure to bring your Musikfest Mug!

#### **4pm – 5pm – Hot Pepper Eating Contest & Winner Announcements**

Only the strong survive at Homebase Skate Shop's HOT Pepper Eating Contest. Watch local heroes dive into the depths of spicy peppers, and see a new champion be crowned! Then stay for the announcement of our People's Choice & Judge's Choice Chili Winners and a performance by Serene Green!

## Rules & Regulations for the Cook-Off

### Supplies & Demand:

Each participant agrees to make a minimum of 10 gallons of chili.

Each participant will be given 400 cups, spoons and napkins before the festival from us. If you run out during the event, there will be additional supplies available at Color Me Mine (25 E. 3<sup>rd</sup> Street). However, you must send someone to pick up extra supplies once the festival has started. Only one delivery will be made to your location.

### Chili Cook-Off Judging:

The judges will be making their rounds from 12pm-3pm. This is your chance to schmooze and promote your chili. Your chili will be judged on: Appearance, Aroma, Texture, Color, & Taste. Don't be afraid to be creative! Preparing the chili is half the fun and giving a good presentation to the judges is the other! Please save 10 samples of chili for the judges!

The general public will be given a ballot on their "Tasting Passport" in which they will select their personal favorite. The participant with the most votes will be named the winner of the "People's Choice" Chili. Patrons must have a passport to taste the chili. **PLEASE MARK THE PASSPORT WHEN THE PATRON RECEIVES THEIR TASTING – THIS IS CRUCIAL.** New this year is the ULTIMATE CHILI PASSPORT – where folks will get the opportunity to try all contending chilis. It will look similar to the 10 Tastings Passport. Simply mark a chili pepper on the passport once they've had their tasting – this will ensure people are not double dipping.

Please encourage people to vote for your chili and to remember to submit their ballot before the end of the festival. Ballots voting boxes will be located at all chili locations. The winners will be announced at 5pm at the Godfrey Daniels Main Stage located on the South Bethlehem Greenway.

We will notify you if you are the winner – please keep your cell phone handy!

### Chili Competitor Registration, Health & Fire Regulations:

1. All chili must be cooked in a commercial kitchen – no exceptions!
2. A letter from the food safe kitchen must be on file with the Bethlehem Health Department stating the chili was indeed prepared in an approved kitchen.
3. No curdled milk may be used in any chili recipe.
4. Each chili station must have available running water, soap dispenser, antibacterial hand sanitizer, and paper towels. You may use a jug of water with a spigot for dispensing the water – available at most grocery stores.
5. Each person who is handling the chili or other additional accompaniments must practice safe food handling requirements. If you are using utensils like a spoon or ladle, you do not need gloves but it is recommended.
6. Please keep the chili pot toward the back of your table so to avoid contamination from the public

7. A UL approved appliance (crockpot) is suggested to keep the chili warm.
8. Each chili station is required to have a Type K Fire Extinguisher, which is tagged within the annual service interval and have all safety pins.
9. Plastic tablecloths will not be permitted.

**VERY IMPORTANT:**

When serving the chili, the participant must maintain a temperature of 150 Degrees Fahrenheit. It is suggested to use a crockpot or chafing dish. Please have it at your booth by 11am. Keep your chili hot.

The above Health and Fire Code Regulations are to be in compliance with the City of Bethlehem. Registered participants are responsible for any illness associated with their food product.

City of Bethlehem Health and Fire Inspectors will be present at the festival and reserve the right to prevent or penalize any participant who is not in compliance of the Health and Fire Department codes.

**Here are some tips to help you get involved and promote your business during the event:**

**Sidewalk Sale** – Display items outside of your storefront to encourage pedestrians to stop in. If you need to place items on the actual sidewalk, please contact us so we can assist you with the paperwork needed to obtain a sidewalk use permit.

**Sale** – Offer a storewide special or promotion

**Sidewalk Marketing** – Prepare marketing materials including sales, discounts, demos, or offers to hand out to passersby.

**Giveaways** – Hold a contest where people can enter to win baskets or gift cards. Recruit pedestrians to enter, not only will you get them to come into your business, but you can collect potential client information for future marketing

**Complimentary Samples** – Give people an idea of what your business is about by letting them enjoy a sample or demonstration of your product or service.

**Decorate** – Enhance your storefront with spring-themed décor. Decorate your windows, front door, or interior in a spring theme to attract new customers.

**Talk to Customers** – Tell your existing clients what you are doing for the event and invite them to join and enjoy all the SouthSide has to offer.



2019 Registration Form - April 27, 2019

Business Name / Organization Name:

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Business Address Your Chili Will Be Served From (Your Chili Buddy):

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Contact Person and Business Phone or Cell Number:

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Business Email:

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Will you be serving your chili INSIDE OR OUTSIDE? (CIRCLE ONE)

If OUTSIDE PLEASE INDETAIL EXPLAIN WHERE:

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Is your chili Meat Based, Vegetarian or Vegan (CIRCLE ONE)

Is your chili Mild, Medium or Spicy (CIRCLE ONE)

**Please read before signing below:**

By signing this document, you are agreeing to prepare a minimum of 10 gallons of chili for the Spring on the SouthSide Festival being held on Saturday, April 27<sup>th</sup>.

You also acknowledge you are abiding to all City of Bethlehem Health Department & Fire Department regulations and standards, regulations and guidelines to prepare and serve food to the public.

If you have any further questions, please contact Missy Hartney:

[missy@southsideartsdistrict.com](mailto:missy@southsideartsdistrict.com)

Name (Print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_